Color Palette

The following is the Energy and Climate Partnership of the Americas (ECPA) color palette. Every attempt should be made to match these colors when using the ECPA logo.
Logo

Ideally the logo will be used on a white background for maximum impact and clarity. The logo will have a minimum of 1x-height white space around it. In order to maintain legibility the ECPA logo the minimum size is 1/4", .64 centimeters, 1.5 picas, or 18 points.
Darker backgrounds

For use on darker backgrounds please use the white version of the logo. The logo will have a minimum of 1x-height white space around it.
ECPA

Horizontal version

ECPA

Without strapline

ECPA

Energy and Climate Partnership of the Americas
Alianza de Energía de las Américas
Parceria em Energia e Clima das Américas
Partenariat des Amériques sur l’énergie et le climat

Horizontal version with four languages

ECPA

www.ecpamericas.org

Other uses

Those are the permitted uses of the logo.
Myriad Pro

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
!"#$%&'()*+,-./:;<=>?@[\]^_`{|}~
ECPA merchandising
Rosangela Arbieto
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+1 (202) 458.6159
@ecpamerica
www.ecpamerica.org
Name of the event
10 April 2015

This is an example of a horizontal web banner. This information must be relevant about our invitation or the promotion we are doing.

Place: Washington D.C.
Time: 10:00 a.m.

www.ecpamericas.org  ECPA

Vertical web banners
Event's name
10 July 2015

Slogan and information about the event

Place: Washington D.C.
Time: 10:00 a.m.

@ecpamericas
www.ecpamericas.org

Organization of American States
About ECPA

At the April 2009 Summit of the Americas in Port of Spain, Trinidad and Tobago, leaders of the Western Hemisphere underscored that energy and climate change are among the most important issues confronting our future and they reaffirmed their commitment to work together towards a clean energy future. Responding to these shared challenges, U.S. President Obama invited all governments in the Western Hemisphere to join in an Energy and Climate Partnership of the Americas (ECPA). President Obama said "our hemisphere has bountiful natural resources that could make renewable energy plentiful and sustainable, while creating jobs for our people." An Energy and Climate Partnership of the Americas, he said, "will help us learn from one another, share technologies, leverage investment, and maximize our comparative advantage."

Renewable energies must be the present to guarantee the future of people.

@ecpamericas
www.facebook.com/ecpamericas
www.ecpamericas.org

Brochure cover
**ECPA Projects**

**Energy Efficiency:** Promote best policy practices through assistance in developing building codes and other standards in the industrial and residential sectors, as well as training for energy audits.

**Renewable Energy:** Accelerate clean energy deployment via project support, policy dialogues, scientific collaboration, and the clean energy technology network.

**Cleaner and More Efficient Use of Fossil Fuels:** Promote clean energy technologies to reduce both conventional pollution and the carbon footprint of fossil fuels, as well as best practices on land use management.

**Energy Infrastructure:** Foster modernized, integrated, and more resilient energy infrastructure, particularly electrical grids and gas pipelines.

**Energy Poverty:** Target urban and rural energy poverty with strategies to promote sustainable urban development and improve access to modern clean energy services and appropriate technologies in rural areas that can improve public health and reduce fuel wood use that benefits forest management.

**Sustainable Forests and Land Use:** Reduce emissions from deforestation and forest degradation, and enhance carbon sequestration in the land use sector, including through the conservation and sustainable management of forests.

**Adaptation:** Assist vulnerable countries and communities with strategies to understand and reduce their vulnerabilities to the impacts of climate change.

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**ECPA Clearinghouse**

The General Secretariat of the OAS, through its Department of Sustainable Development (DSD), operates the ECPA Clearinghouse since 2009. At the Summit of the Americas held in Port of Spain, Trinidad and Tobago, in April 2009, U.S. President Obama invited all governments in the Western Hemisphere to join ECPA. Following up on this invitation, in June 2009 policy makers from several countries in the region met at a working level during the Energy and Climate Symposium held in Lima to discuss possible areas of enhanced cooperation on critical energy and climate issues. The event furthered the dialogue that ensued in Port of Spain and identified concrete next steps for cooperation, including the need for a mechanism—the Clearinghouse—that would facilitate dialogue and coordinate activities and outreach. The governments were highly receptive of an OAS-led Clearinghouse.

The Clearinghouse is the coordinating body of ECPA, conceived as a mechanism to foster partnerships for greater dialogue, collaboration and awareness on energy and climate. The Clearinghouse is in charge of the Partnership’s communications and outreach efforts and supports ongoing ECPA initiatives. In this capacity, it maintains the ECPA website, publishes quarterly newsletters, engages in partner engagement processes, holds roundtable discussions, and sustains social media presence, among others.

In the same vein as ECPA, the Clearinghouse is not a rigid structure, but rather a flexible and straightforward mechanism which enables partnerships and an open dialogue on energy and climate.

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**The environment**

The contest will prioritize innovations developed and adopted by family farmers including, new technologies, water and soil management, and other actions that have helped to increase production efficiency and reduce vulnerability to climate change.

The contestant innovations must directly involve family farmers, small processors or businesses linked to any aspect of the food chain.

Cases must be submitted online in one of four categories: producer associations and NGOs, private companies, national research organizations, and international organizations.

The cases will be reviewed by an external panel and the winners (one per category) will receive a prize of US$5,000 to be distributed among the participants of the case and US$10,000 to support capacity building of the winning institutions. In addition, a member of each case will be invited to present in an awards ceremony to be held in Washington DC in 2016.

This contest is being conducted with resources from FONTAGRO and the Fund for the Global Environment Facility (GEF), and has the support of the Inter-American Development Bank - IDB, and the Institute for Cooperation on Agriculture - IICA.
let's build the future together
Thanks!

For all media inquiries please contact Rosangela Arbieto, Marketing & Communications Coordinator, at (202) 458.6159 or by email at rarbieto@oas.org