

Caribbean Urban Forum:

PLANNING

TO ACHIEVE THE VISION ...

TOWARDS A GREEN URBAN ECONOMY



2012

Exhibitors & Sponsors

14-17 March 2012

Jamaican Conference Centre,
Kingston, Jamaica



Jamaican
Institute of
Planners
www.jip-ja.com



blueSpace Secretariat

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INTRODUCTION

Under the theme “Planning to achieve the vision...towards a Green Urban Economy” the Jamaica Institute of Planners (JIP) and the Caribbean Network for Urban and Land Management (CNULM) presents a Green Urban Economy Exhibition and Trade Show. This promises to be the perfect venue for you to display your products, services and ideas needed to achieve all our ‘visions’

Our exhibition will offer a one of a kind opportunity to maximize the return of your marketing investment. This Conference will gather CEO's, Directors, Managers, Planners, Advisors from the utilities and regulators, along with Ministries, multilateral agencies, property developers and international participants. It promises to showcase the latest technology and services in the planning profession.

The official opening will be on March 14th, 2012 at the Jamaica Conference Centre and will be open to the public between 9:00 am – 5pm and will close on March 16th, 2012 at 4:00 pm.

Enclosed are the following:

1. Sponsorship & Exhibitor Details
2. Booth Setup Guidelines
3. Exhibition Floor Plan
4. Sponsorship & Exhibition Commitment Form

| SPONSORSHIP PACKAGE | | | | | |
|---|----------------------------|---------------------------|----------------------|--------------------------|------------------------|
| Investment | Diamond (J\$ 1 million) | Platinum (J\$ 500,000) | Gold (J\$200,000) | Silver (J\$ (100,000) | Bronze (J\$ 50,000) |
| Booth | | | | | |
| Booth Only (Ja\$40,000.00) | | | | | |
| Booth Size | 10ft x 10ft | 10ft x 10ft | 10ft x 10ft | 10ft x 10ft | |
| Exhibitor Floor Presence for Full Expo | * | * | * | * | |
| Advertising | | | | | |
| Media (print) advertisement (mention and logo) | | * | * | * | * |
| Television interviews | * | * | * | | |
| Photo Opportunity (placement in newspaper) | * | | | | |
| Honorary mention at Radio interviews | * | | | | |
| Logo on event banner | | | * | * | * |
| Logo on JIP Conference brochure, posters and flyers | * | * | * | * | * |
| Logo on website advertisement | * | * | * | * | * |
| Display banner at events | All 3 events | 2 events | 1 event | | |
| Placement of Brochures in Conference Packages | * | * | * | | |
| Advertisement in post event publication (distribution overseas and locally) | Full Page Colour | Half Page Colour | Half Page Colour | Half Page Black & White | |
| Logo on press kits | * | * | | | |
| Logo on T-shirts | * | | | | |
| Profile in Conference Brochure | * | * | * | | |
| Advertisement aired on LCD screens at event | All 3 events | All 3 events | All 3 events | 1 event | Logo aired at 1 event |
| Opportunity to make presentation at the Awards Dinner | All 3 events | 2 events | 1 event | | |
| Link on JIP website and other countries planning websites. | * | | | | |

Exchange Rate: US\$1 = J\$88 (subject to change)

SPONSORSHIP COMMITMENT FORM

Please indicate sponsorship level below:

Diamond

Platinum

Gold

Silver

Bronze

COMPANY: _____

ADDRESS: _____

TEL: _____ FAX: _____

CONTACT NAME: _____ EMAIL: _____

VALUE OF COMMITMENT: _____ CHEQUE #: _____

TERMS AND CONDITIONS

1. Exhibitors' Obligation:
 - Not to let or sublet original booth space without written authorization from the JIP.
 - To bear the cost of internal electrical wiring to booth with the provision of all other sundries needed to conduct their exhibition
 - To leave the exhibition area, booth and contents in a condition (state of repairs) no less than that which existed at the time of allocation
 - To provide own decoration for their individual booth space(s).
 - To bear full responsibility for tents supplied by them
2. JIP's Obligation:

To provide the following:

 - 10'x10' exhibit space, one table and two chairs (JIP will not be responsible for setting up and dismantling the booth).
 - 110 volt, 50 cycle single phase electricity terminal outlet to each booth
 - First aid station
 - Central Garbage disposal (exhibitors are expected to take their garbage to this central point)
 - Information booth
- Sanitary convenience
- General Security (the JIP will not be liable for loss or damage to equipment, motor vehicles, tools etc belonging to exhibitors, exhibitors employees or associates)
3. Tents/Booth provided by exhibitors should be constructed by noon on the day before the commencement of each event and dismantled by noon on the day after each event.
4. Exhibitors will be liable for any loss or injury resulting from their negligence.
5. The JIP reserves the right without prejudice to allocate and reallocate booth space.
6. Spaces are not guaranteed for companies who tender payments after the due date.
7. Sponsorship pledges cannot be processed without payment.

I hereby commit to sponsorship as indicated and agree to the terms and conditions set by the Jamaica Institute of Planner Central Planning Committee.

SIGNED BY:

NAME: _____

SIGNATURE: _____

DATE: _____

WITNESSED BY:

NAME: _____

SIGNATURE: _____

DATE: _____

PAYMENT:

Non-refundable deposit of 50%

Required with signed Agreement by :
January 30th, 2012

Balance due by:
February 28th, 2012

Fees are to be made payable to the Jamaica Institute of Planners. You may:

- o Visit the Office at Shop #47 Winchester Business Centre.
 - o Complete Payment Voucher
- or
- o Deposit your payment to BNS a/c #801870.
 - o Indicate name of the company making payment, as well as the reason for payment, i.e. JIP Conference 2012.
 - o You may also contact us for Wire Transfer information.

For further information please contact:

Annikée Black
1(876)754-3498
Or E-mail at:
info@cuf2012.com

CONFERENCE EXPO FLOOR PLAN

(Details to follow)



Canadian
International
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Agency

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international

